

## **Nissan Shatai Kyushu Starts Production of New Quest Minivan - Begins Production of Four Consecutive New Models in a Year -**

Nissan Shatai Kyushu Co., Ltd. (Head Office: Kanda-machi, Miyako-gun, Fukuoka Prefecture; President: Yoshiaki Watanabe), a wholly-owned subsidiary of Nissan Shatai Co., Ltd. (Head Office: Amanuma, Hiratsuka, Kanagawa Prefecture; President: Yoshiaki Watanabe), has started production of the new Quest minivan, destined mainly for the North American market. This is the fourth new model to be produced at Nissan Shatai Kyushu's plant.

With the launch of Quest production, the newly constructed Nissan Shatai Kyushu Plant has achieved its initial target in just under a year by starting production of four completely new models in a row since December last year.



To celebrate this achievement, the plant today conducted a ceremony to mark the successful start to production of four consecutive new models. The ceremony was attended by business partners and guests of honor including Mr. Wataru Aso, the Governor of Fukuoka Prefecture.

Nissan Shatai Kyushu President Yoshiaki Watanabe remarked that all employees of the plant took great pride in having successfully risen to the unprecedented challenge of beginning production of four completely new models in a row in just under a year. He also expressed his profound appreciation of all the support received from local partners. Watanabe noted that the key future priority is pursuing even higher standards of Japanese manufacturing excellence to swiftly become a top global plant that serves as a benchmark for the Nissan Group by developing outstanding overall capabilities in quality, cost, and time.

The decision to construct the new plant was made in February 2007. Production of its first model, the new Patrol SUV aimed primarily at Middle Eastern markets, began in December last year, with the plant shifting to mass production from January 2010. Subsequently the plant began production of the Infiniti QX56 SUV destined chiefly for North America in April and the Elgrand minivan for the Japanese market in July. With

the start of production of the new Quest minivan, it accomplished its target of four new models.

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