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Nissan Shatai Completes Reorganization of Vehicle Production Lines at Shonan Plant

Nissan Shatai Co., Ltd. (Head Office: Amanuma, Hiratsuka, Kanagawa Prefecture; President: Yoshiaki Watanabe) has been working to reorganize the vehicle production lines at its Shonan Plant, its main production plant. The company will complete this reorganizing process by the end of this month.

Nissan Shatai established a new production plant, Nissan Shatai Kyushu Co., Ltd. (Head Office: Kanda-machi, Miyako-gun, Fukuoka Prefecture; President: Yoshiaki Watanabe), which started its operations in January 2010.

Accordingly, in December 2010 the company transferred models produced at Zone 1 of the Shonan Plant to Zone 2 of the same plant. The Shonan Plant's strengths in simultaneous production of multiple models will be maximized to achieve greater efficiency by amalgamating production lines as well as to enhance its competitiveness compared with other Nissan Group vehicle production factories including overseas ones.

Moreover, in order to boost the competitive prowess of the company even further in response to the appreciating yen, efforts have been underway to consolidate the assembly process in Zone 2, transferring operations for the Y61 Patrol and Patrol Pickup trucks from their previous location in Zone 4. The consolidation process is scheduled to conclude at the end of this month. From January 2013, all models will be produced in Zone 2.

Meanwhile, in March of this year, when vehicle production ceased in Zone 1, a basic proposal for the use of land in Zone 1 was submitted to Hiratsuka City. Nissan Shatai has continued to pay serious consideration to the use of this land, including the possibility for its sale, and has held discussions regarding the matter with Hiratsuka City and interested parties.

Moving forward Nissan Shatai intends to submit a proposal to Hiratsuka City utilizing the Urban Planning Proposal System with the aim of realizing a land use plan for Zone 1 based on the results of past studies.

All departments currently located at Shonan Plant Zone 1, including those carrying out head office functions, will be sequentially transferred to Shonan Plant Zone 2 and the Techno Center (Okami, Hiratsuka), both located in Hiratsuka City, by March 2014.

Shonan Plant Layout

